

PITNESS

PROTECTION

PROJECT®

a bark nation
capital campaign to
end canine cruelty
+ save lives



breaking news!

Bark Nation has a DREAM opportunity to own a 14,000sf building in Metro-Detroit! **Fourteen – thousand – square – feet! PLEASE help us make this dream a reality for the dogs we serve!**

You read that correctly. In the very near future, we may have the opportunity to shelter **over 150** amazing, deserving, resilient survivors of canine cruelty at any given time! That's 10x the impact that we are currently able to make for animals awaiting their chance at reprieve and love.

This dream endeavor will allow us to raid much larger properties, remove more animals from harms way, provide a larger, more enriched space for our long-term residents being cared for as live evidence, and have a much greater presence in Detroit and beyond. Oh, and save a TON of lives!

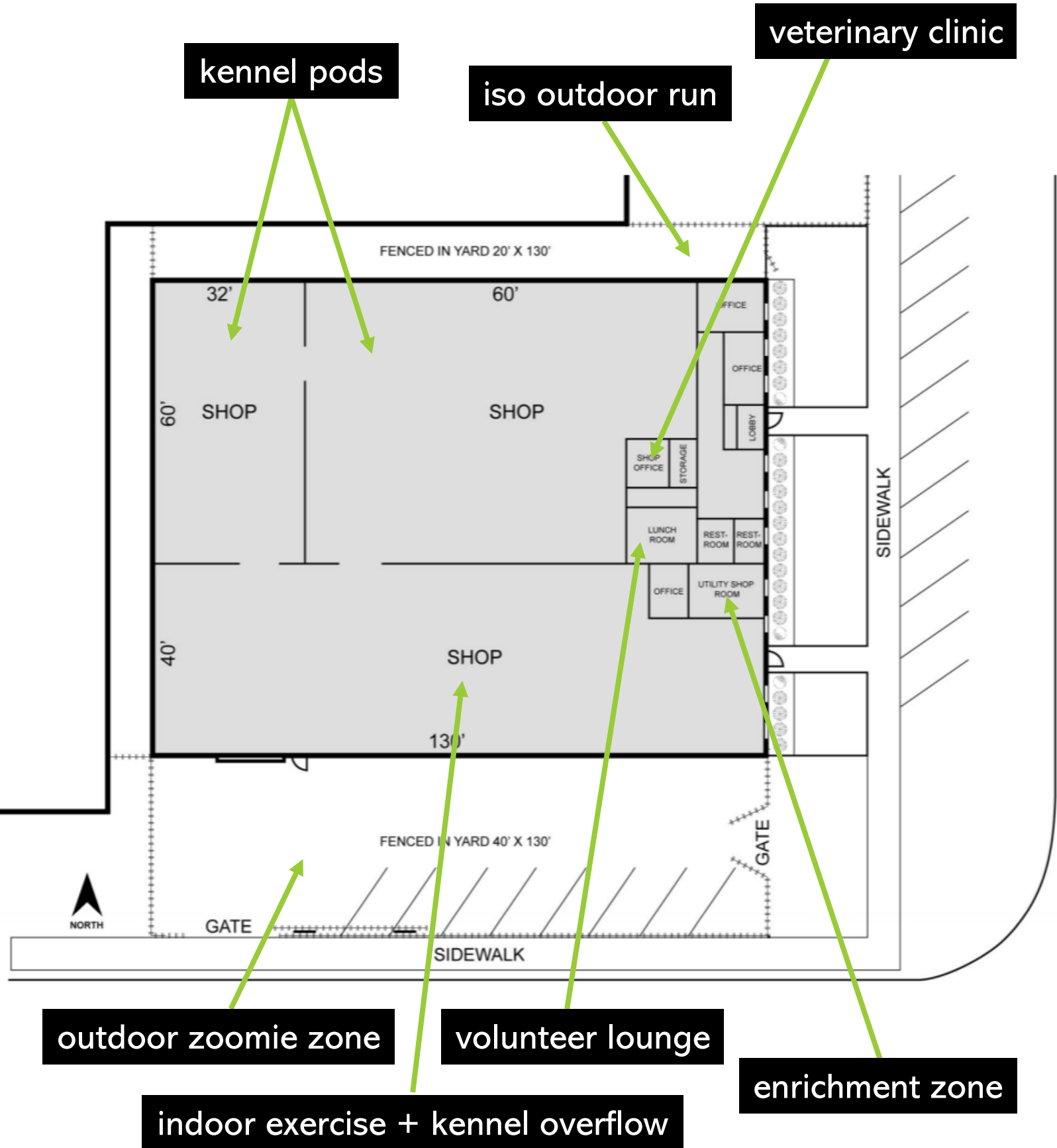
In order to make this necessity a reality, we have to act **now.** The owners of this property have accepted our offer, and it's time to raise critical funds so that we can close. If we are able to close, we will then have to get this facility in proper working order to a) get State of Michigan certified, and b) move dogs in! We're on a mission to raise \$1MM (that is SO crazy to write!) – and we won't stop until we reach our goal – the pups are counting on us!

In this packet you will find:

- Preliminary Property Map
- Levels of Giving
- Personal Loan Information
- Sample Amortization Schedules

This is a once in a lifetime, undeniable chance to make change. To be a safe haven for thousands of dogs suffering at the hands of dogfighters or animal abusers. To provide live outcomes and opportunities for #lifeafterdogfighting for those who have known nothing but pain from this barbaric sport. Without YOUR support, we are unable to move forward in our fight to #enddogfighting and canine cruelty. Please join us in funding this live-saving endeavor!

preliminary property map



*not to scale

levels of giving

every. single. dollar. counts.

ALL AMOUNTS!

Receive a one of a kind photo with your name/contributor number on it!

KEY DONORS

\$100+

Help us get our keys and get your very own dog tag keychain with your contribution number on it! Your keys will never look better or do more good.

BRONZE DONOR

\$1,000+

Get your name (or sentiment of your choosing) on our 'Wall of Rockstars' at our shelter!

SILVER DONOR

\$5,000+

Invitation to a private grand opening reception for you and a guest!

GOLD DONOR

\$10,000+

Receive your own custom Motor City Barrel recognition plaque!

PLATINUM DONOR

\$20,000+

Secure naming rights at our shelter!

naming opportunities

KENNEL PODS

\$20,000

There will be (5) permanent pods, each housing up to 20 survivors at a time. A safe kennel with a bed, fresh water, food and all of the enrichment they can handle!

VOLUNTEER LOUNGE

\$30,000

Volunteers are the lifeblood of Bark Nation. Naming this area shows how much you value the immensely difficult, life-saving work that they do every day!

ENRICHMENT ZONE

\$40,000

Shelter Enrichment is everything to our pups. This area is where we fill KONGs, make peanut butter bones, ensure there is clean, soft blankets, ... it should really be called the Party Zone.

VETERINARY CLINIC

\$50,000

It is essential that our residents receive top-notch veterinary care – something they so desperately need and deserve. It will be the first place they visit upon intake, and where we make a million promises to them that nobody will ever hurt them again.

OUTDOOR ZOOMIE ZONE

\$50,000

Zoomies are everything! Let's give the pups a place to run their faces off, bask in the sun, safely meet new pups, listen to the birds and get some much needed Vitamin D.

personal loans

An integral part to launching our Fitness Protection Project® is securing the funding up front for Phase I - Closing. These life-saving funds must be secured by **June 18, 2019**. On this expedited timeframe, Bark Nation is also looking for funds in the form of personal loans.

Please see attached Promissory Note and Amortization Schedule.

THE REALITY. In less than 30 days, \$150,000 **must** be secured in order to close on the most functional, safe, cost-effective, life-saving building we have been able to locate. Without this funding, our actions will be forced to be put on hold, animals that are awaiting their chance at reprieve will be forced to endure additional suffering, relationships that have been built with law enforcement agencies will strain, and momentum will fizzle. **Not raising these funds is not an option – let's do this!**

THE SPECIFICS. The more funds we are able to secure in personal loans (3% interest rate) and contributions prior to closing equates to life-saving, hard-earned donor dollars saved in the future, as we will be financing a lower amount.

- **Loan Amount:** Your choice!
- **Interest Rate:** 3% Annually
- **Term Length:** Requested 5 years, but can be at term of your choosing
- **Repayment:** Quarterly (see amortization schedule)
- **Default:** See Promissory Note

THE DELIVERY. If you are local and available to meet in person, our Board of Directors and Development Team would love to meet you, shake your hand (or hug you if that's your thing) and complete this transaction as a team. We understand if you're busy or not local, in which case we are happy to complete the transaction in any way that is most comfortable for you! Loans can be dispersed to Bark Nation in the form of cash, check, or PayPal transfer.

If you're able to commit to a personal loan, donate, or would like to learn more about Bark Nation – our team, our mission, the animals we serve – we would love to discuss with you at your earliest convenience! We are beyond excited to have you as a valued member of our Bark Nation family, and look very forward to celebrating countless life-saving ventures with you in the days/months/years to come!

SAMPLE AMORTIZATION SCHEDULE

BARK NATION'S FITNESS PROTECTION PROJECT®

Principal	\$100,000
Annual Interest	3.00% <small>Based on the May 2019 AFR.</small>
Term (yrs)	5
Periods / Year	4
Interest Only for [x] periods	4
Begin Date	10/1/2019
# Payments	20
Rate / Period	0.75%

Period	Date	Payment This Period			Ending Balance	Cumulative Payments		
		Principal	Interest	Total Payment		Principal	Interest	Total
1	12/31/2019	\$0	-\$750	-\$750	\$100,000	\$0	-\$750	-\$750
2	3/31/2020	\$0	-\$750	-\$750	\$100,000	\$0	-\$1,500	-\$1,500
3	6/30/2020	\$0	-\$750	-\$750	\$100,000	\$0	-\$2,250	-\$2,250
4	9/30/2020	\$0	-\$750	-\$750	\$100,000	\$0	-\$3,000	-\$3,000
5	12/30/2020	-\$5,906	-\$750	-\$6,656	\$94,094	-\$5,906	-\$3,750	-\$9,656
6	3/31/2021	-\$5,950	-\$706	-\$6,656	\$88,144	-\$11,856	-\$4,456	-\$16,312
7	6/30/2021	-\$5,995	-\$661	-\$6,656	\$82,149	-\$17,851	-\$5,117	-\$22,968
8	9/30/2021	-\$6,040	-\$616	-\$6,656	\$76,109	-\$23,891	-\$5,733	-\$29,624
9	12/30/2021	-\$6,085	-\$571	-\$6,656	\$70,024	-\$29,976	-\$6,304	-\$36,279
10	3/31/2022	-\$6,131	-\$525	-\$6,656	\$63,894	-\$36,106	-\$6,829	-\$42,935
11	6/30/2022	-\$6,177	-\$479	-\$6,656	\$57,717	-\$42,283	-\$7,308	-\$49,591
12	9/30/2022	-\$6,223	-\$433	-\$6,656	\$51,494	-\$48,506	-\$7,741	-\$56,247
13	12/30/2022	-\$6,270	-\$386	-\$6,656	\$45,224	-\$54,776	-\$8,127	-\$62,903
14	3/31/2023	-\$6,317	-\$339	-\$6,656	\$38,908	-\$61,092	-\$8,466	-\$69,559
15	6/30/2023	-\$6,364	-\$292	-\$6,656	\$32,544	-\$67,456	-\$8,758	-\$76,215
16	9/30/2023	-\$6,412	-\$244	-\$6,656	\$26,132	-\$73,868	-\$9,002	-\$82,871
17	12/30/2023	-\$6,460	-\$196	-\$6,656	\$19,672	-\$80,328	-\$9,198	-\$89,526
18	3/30/2024	-\$6,508	-\$148	-\$6,656	\$13,163	-\$86,837	-\$9,346	-\$96,182
19	6/29/2024	-\$6,557	-\$99	-\$6,656	\$6,606	-\$93,394	-\$9,445	-\$102,838
20	9/29/2024	-\$6,606	-\$50	-\$6,656	\$0	-\$100,000	-\$9,494	-\$109,494

\$100,000 LOAN OVER 5 YEARS

SAMPLE AMORTIZATION SCHEDULE

BARK NATION'S FITNESS PROTECTION PROJECT®

Principal	\$50,000
Annual Interest	3.00% <small>Based on the May 2019 AFR.</small>
Term (yrs)	5
Periods / Year	4
Interest Only for [x] periods	4
Begin Date	10/1/2019
# Payments	20
Rate / Period	0.75%

Period	Date	Payment This Period			Ending Balance	Cumulative Payments		
		Principal	Interest	Total Payment		Principal	Interest	Total
1	12/31/2019	\$0	-\$375	-\$375	\$50,000	\$0	-\$375	-\$375
2	3/31/2020	\$0	-\$375	-\$375	\$50,000	\$0	-\$750	-\$750
3	6/30/2020	\$0	-\$375	-\$375	\$50,000	\$0	-\$1,125	-\$1,125
4	9/30/2020	\$0	-\$375	-\$375	\$50,000	\$0	-\$1,500	-\$1,500
5	12/30/2020	-\$2,953	-\$375	-\$3,328	\$47,047	-\$2,953	-\$1,875	-\$4,828
6	3/31/2021	-\$2,975	-\$353	-\$3,328	\$44,072	-\$5,928	-\$2,228	-\$8,156
7	6/30/2021	-\$2,997	-\$331	-\$3,328	\$41,075	-\$8,925	-\$2,558	-\$11,484
8	9/30/2021	-\$3,020	-\$308	-\$3,328	\$38,055	-\$11,945	-\$2,866	-\$14,812
9	12/30/2021	-\$3,043	-\$285	-\$3,328	\$35,012	-\$14,988	-\$3,152	-\$18,140
10	3/31/2022	-\$3,065	-\$263	-\$3,328	\$31,947	-\$18,053	-\$3,414	-\$21,468
11	6/30/2022	-\$3,088	-\$240	-\$3,328	\$28,858	-\$21,142	-\$3,654	-\$24,796
12	9/30/2022	-\$3,112	-\$216	-\$3,328	\$25,747	-\$24,253	-\$3,870	-\$28,124
13	12/30/2022	-\$3,135	-\$193	-\$3,328	\$22,612	-\$27,388	-\$4,064	-\$31,451
14	3/31/2023	-\$3,158	-\$170	-\$3,328	\$19,454	-\$30,546	-\$4,233	-\$34,779
15	6/30/2023	-\$3,182	-\$146	-\$3,328	\$16,272	-\$33,728	-\$4,379	-\$38,107
16	9/30/2023	-\$3,206	-\$122	-\$3,328	\$13,066	-\$36,934	-\$4,501	-\$41,435
17	12/30/2023	-\$3,230	-\$98	-\$3,328	\$9,836	-\$40,164	-\$4,599	-\$44,763
18	3/30/2024	-\$3,254	-\$74	-\$3,328	\$6,582	-\$43,418	-\$4,673	-\$48,091
19	6/29/2024	-\$3,279	-\$49	-\$3,328	\$3,303	-\$46,697	-\$4,722	-\$51,419
20	9/29/2024	-\$3,303	-\$25	-\$3,328	\$0	-\$50,000	-\$4,747	-\$54,747

\$50,000 LOAN OVER 5 YEARS

SAMPLE AMORTIZATION SCHEDULE

BARK NATION'S FITNESS PROTECTION PROJECT®

Principal	\$20,000
Annual Interest	3.00% <small>Based on the May 2019 AFR.</small>
Term (yrs)	5
Periods / Year	4
Interest Only for [x] periods	4
Begin Date	10/1/2019
# Payments	20
Rate / Period	0.75%

Period	Date	Payment This Period			Ending Balance	Cumulative Payments		
		Principal	Interest	Total Payment		Principal	Interest	Total
1	12/31/2019	\$0	-\$150	-\$150	\$20,000	\$0	-\$150	-\$150
2	3/31/2020	\$0	-\$150	-\$150	\$20,000	\$0	-\$300	-\$300
3	6/30/2020	\$0	-\$150	-\$150	\$20,000	\$0	-\$450	-\$450
4	9/30/2020	\$0	-\$150	-\$150	\$20,000	\$0	-\$600	-\$600
5	12/30/2020	-\$1,181	-\$150	-\$1,331	\$18,819	-\$1,181	-\$750	-\$1,931
6	3/31/2021	-\$1,190	-\$141	-\$1,331	\$17,629	-\$2,371	-\$891	-\$3,262
7	6/30/2021	-\$1,199	-\$132	-\$1,331	\$16,430	-\$3,570	-\$1,023	-\$4,594
8	9/30/2021	-\$1,208	-\$123	-\$1,331	\$15,222	-\$4,778	-\$1,147	-\$5,925
9	12/30/2021	-\$1,217	-\$114	-\$1,331	\$14,005	-\$5,995	-\$1,261	-\$7,256
10	3/31/2022	-\$1,226	-\$105	-\$1,331	\$12,779	-\$7,221	-\$1,366	-\$8,587
11	6/30/2022	-\$1,235	-\$96	-\$1,331	\$11,543	-\$8,457	-\$1,462	-\$9,918
12	9/30/2022	-\$1,245	-\$87	-\$1,331	\$10,299	-\$9,701	-\$1,548	-\$11,249
13	12/30/2022	-\$1,254	-\$77	-\$1,331	\$9,045	-\$10,955	-\$1,625	-\$12,581
14	3/31/2023	-\$1,263	-\$68	-\$1,331	\$7,782	-\$12,218	-\$1,693	-\$13,912
15	6/30/2023	-\$1,273	-\$58	-\$1,331	\$6,509	-\$13,491	-\$1,752	-\$15,243
16	9/30/2023	-\$1,282	-\$49	-\$1,331	\$5,226	-\$14,774	-\$1,800	-\$16,574
17	12/30/2023	-\$1,292	-\$39	-\$1,331	\$3,934	-\$16,066	-\$1,840	-\$17,905
18	3/30/2024	-\$1,302	-\$30	-\$1,331	\$2,633	-\$17,367	-\$1,869	-\$19,236
19	6/29/2024	-\$1,311	-\$20	-\$1,331	\$1,321	-\$18,679	-\$1,889	-\$20,568
20	9/29/2024	-\$1,321	-\$10	-\$1,331	\$0	-\$20,000	-\$1,899	-\$21,899

\$20,000 LOAN OVER 5 YEARS

SAMPLE AMORTIZATION SCHEDULE

BARK NATION'S FITNESS PROTECTION PROJECT®

Principal	\$10,000
Annual Interest	3.00% <small>Based on the May 2019 AFR.</small>
Term (yrs)	5
Periods / Year	4
Interest Only for [x] periods	4
Begin Date	10/1/2019
# Payments	20
Rate / Period	0.75%

Period	Date	Payment This Period			Ending Balance	Cumulative Payments		
		Principal	Interest	Total Payment		Principal	Interest	Total
1	12/31/2019	\$0	-\$75	-\$75	\$10,000	\$0	-\$75	-\$75
2	3/31/2020	\$0	-\$75	-\$75	\$10,000	\$0	-\$150	-\$150
3	6/30/2020	\$0	-\$75	-\$75	\$10,000	\$0	-\$225	-\$225
4	9/30/2020	\$0	-\$75	-\$75	\$10,000	\$0	-\$300	-\$300
5	12/30/2020	-\$591	-\$75	-\$666	\$9,409	-\$591	-\$375	-\$966
6	3/31/2021	-\$595	-\$71	-\$666	\$8,814	-\$1,186	-\$446	-\$1,631
7	6/30/2021	-\$599	-\$66	-\$666	\$8,215	-\$1,785	-\$512	-\$2,297
8	9/30/2021	-\$604	-\$62	-\$666	\$7,611	-\$2,389	-\$573	-\$2,962
9	12/30/2021	-\$609	-\$57	-\$666	\$7,002	-\$2,998	-\$630	-\$3,628
10	3/31/2022	-\$613	-\$53	-\$666	\$6,389	-\$3,611	-\$683	-\$4,294
11	6/30/2022	-\$618	-\$48	-\$666	\$5,772	-\$4,228	-\$731	-\$4,959
12	9/30/2022	-\$622	-\$43	-\$666	\$5,149	-\$4,851	-\$774	-\$5,625
13	12/30/2022	-\$627	-\$39	-\$666	\$4,522	-\$5,478	-\$813	-\$6,290
14	3/31/2023	-\$632	-\$34	-\$666	\$3,891	-\$6,109	-\$847	-\$6,956
15	6/30/2023	-\$636	-\$29	-\$666	\$3,254	-\$6,746	-\$876	-\$7,621
16	9/30/2023	-\$641	-\$24	-\$666	\$2,613	-\$7,387	-\$900	-\$8,287
17	12/30/2023	-\$646	-\$20	-\$666	\$1,967	-\$8,033	-\$920	-\$8,953
18	3/30/2024	-\$651	-\$15	-\$666	\$1,316	-\$8,684	-\$935	-\$9,618
19	6/29/2024	-\$656	-\$10	-\$666	\$661	-\$9,339	-\$944	-\$10,284
20	9/29/2024	-\$661	-\$5	-\$666	\$0	-\$10,000	-\$949	-\$10,949

\$10,000 LOAN OVER 5 YEARS

SAMPLE AMORTIZATION SCHEDULE

BARK NATION'S FITNESS PROTECTION PROJECT®

Principal	\$5,000
Annual Interest	3.00%
Term (yrs)	5
Periods / Year	4
Interest Only for [x] periods	4
Begin Date	10/1/2019
# Payments	20
Rate / Period	0.75%

Based on the May 2019 AFR.

Period	Date	Payment This Period			Ending Balance	Cumulative Payments		
		Principal	Interest	Total Payment		Principal	Interest	Total
1	12/31/2019	\$0	-\$38	-\$38	\$5,000	\$0	-\$38	-\$38
2	3/31/2020	\$0	-\$38	-\$38	\$5,000	\$0	-\$75	-\$75
3	6/30/2020	\$0	-\$38	-\$38	\$5,000	\$0	-\$113	-\$113
4	9/30/2020	\$0	-\$38	-\$38	\$5,000	\$0	-\$150	-\$150
5	12/30/2020	-\$295	-\$38	-\$333	\$4,705	-\$295	-\$188	-\$483
6	3/31/2021	-\$298	-\$35	-\$333	\$4,407	-\$593	-\$223	-\$816
7	6/30/2021	-\$300	-\$33	-\$333	\$4,107	-\$893	-\$256	-\$1,148
8	9/30/2021	-\$302	-\$31	-\$333	\$3,805	-\$1,195	-\$287	-\$1,481
9	12/30/2021	-\$304	-\$29	-\$333	\$3,501	-\$1,499	-\$315	-\$1,814
10	3/31/2022	-\$307	-\$26	-\$333	\$3,195	-\$1,805	-\$341	-\$2,147
11	6/30/2022	-\$309	-\$24	-\$333	\$2,886	-\$2,114	-\$365	-\$2,480
12	9/30/2022	-\$311	-\$22	-\$333	\$2,575	-\$2,425	-\$387	-\$2,812
13	12/30/2022	-\$313	-\$19	-\$333	\$2,261	-\$2,739	-\$406	-\$3,145
14	3/31/2023	-\$316	-\$17	-\$333	\$1,945	-\$3,055	-\$423	-\$3,478
15	6/30/2023	-\$318	-\$15	-\$333	\$1,627	-\$3,373	-\$438	-\$3,811
16	9/30/2023	-\$321	-\$12	-\$333	\$1,307	-\$3,693	-\$450	-\$4,144
17	12/30/2023	-\$323	-\$10	-\$333	\$984	-\$4,016	-\$460	-\$4,476
18	3/30/2024	-\$325	-\$7	-\$333	\$658	-\$4,342	-\$467	-\$4,809
19	6/29/2024	-\$328	-\$5	-\$333	\$330	-\$4,670	-\$472	-\$5,142
20	9/29/2024	-\$330	-\$2	-\$333	\$0	-\$5,000	-\$475	-\$5,475

\$5,000 LOAN OVER 5 YEARS

SAMPLE AMORTIZATION SCHEDULE

BARK NATION'S FITNESS PROTECTION PROJECT®

Principal	\$2,500
Annual Interest	3.00%
Term (yrs)	5
Periods / Year	4
Interest Only for [x] periods	4
Begin Date	10/1/2019
# Payments	20
Rate / Period	0.75%

Based on the May 2019 AFR.

Period	Date	Payment This Period			Ending Balance	Cumulative Payments		
		Principal	Interest	Total Payment		Principal	Interest	Total
1	12/31/2019	\$0	-\$19	-\$19	\$2,500	\$0	-\$19	-\$19
2	3/31/2020	\$0	-\$19	-\$19	\$2,500	\$0	-\$38	-\$38
3	6/30/2020	\$0	-\$19	-\$19	\$2,500	\$0	-\$56	-\$56
4	9/30/2020	\$0	-\$19	-\$19	\$2,500	\$0	-\$75	-\$75
5	12/30/2020	-\$148	-\$19	-\$166	\$2,352	-\$148	-\$94	-\$241
6	3/31/2021	-\$149	-\$18	-\$166	\$2,204	-\$296	-\$111	-\$408
7	6/30/2021	-\$150	-\$17	-\$166	\$2,054	-\$446	-\$128	-\$574
8	9/30/2021	-\$151	-\$15	-\$166	\$1,903	-\$597	-\$143	-\$741
9	12/30/2021	-\$152	-\$14	-\$166	\$1,751	-\$749	-\$158	-\$907
10	3/31/2022	-\$153	-\$13	-\$166	\$1,597	-\$903	-\$171	-\$1,073
11	6/30/2022	-\$154	-\$12	-\$166	\$1,443	-\$1,057	-\$183	-\$1,240
12	9/30/2022	-\$156	-\$11	-\$166	\$1,287	-\$1,213	-\$194	-\$1,406
13	12/30/2022	-\$157	-\$10	-\$166	\$1,131	-\$1,369	-\$203	-\$1,573
14	3/31/2023	-\$158	-\$8	-\$166	\$973	-\$1,527	-\$212	-\$1,739
15	6/30/2023	-\$159	-\$7	-\$166	\$814	-\$1,686	-\$219	-\$1,905
16	9/30/2023	-\$160	-\$6	-\$166	\$653	-\$1,847	-\$225	-\$2,072
17	12/30/2023	-\$161	-\$5	-\$166	\$492	-\$2,008	-\$230	-\$2,238
18	3/30/2024	-\$163	-\$4	-\$166	\$329	-\$2,171	-\$234	-\$2,405
19	6/29/2024	-\$164	-\$2	-\$166	\$165	-\$2,335	-\$236	-\$2,571
20	9/29/2024	-\$165	-\$1	-\$166	\$0	-\$2,500	-\$237	-\$2,737

\$2,500 LOAN OVER 5 YEARS